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Cultural and educational activities of National University of Life and Environmental Sciences of Ukraine (The NULES of Ukraine) and foreign universities: experience exchange

Introduction. Cultural and educational activities at the state level is the patriotic formation of citizens' outlook with a stable lifestyle, education of esthetic taste, highlighting historical values of a nation, organization of meaningful leisure. Cultural and educational programmes have documentary and legal provision in many spheres beginning with promoting a healthy lifestyle, ecological, esthetic, physical and food culture education, presentation of new literature, art, exploring exhibitions, learning the history of the native land, traditions and finishing with worldwide gender issues. The aim of such programmes is their practical use, good work in the sphere of leisure, the right approach when solving problems, educating the responsibility, improving the quality of life. Foreign experience in this sphere is very useful because of enabling

us to borrow its best models and implementation them in the modern life of our country.

The analysis of the latest research studies and publications. Cultural and educational activities in any country depends on a country's economic development that is the higher GDP is the more possibilities of supporting science, education and culture there appear. A state's budget finances this sphere to grow national elite expressing nation's interests, that is why state men's understanding or misunderstanding the importance of this problem impacts the humanitarian politics of a country. "At the same time national elite is also responsible for integrating competently and competitively in the global system of co-existence, co-operation as highly intellectual and highly technological society. First of all, it is necessary to make education and science a prior sphere, able to multiply the intellectual resource of a country, to form a high scientific and technical potential" [1. p.79].

"Each society cares about preparing young generation to life with that goal gives the youth religious and moral views, theoretical knowledge and obtained experience" with these words S. Siropolko starts his monograph [6. p.27]. By his words the first educational establishment must be family when educating the young and imparting them with the necessary knowledge and life experience.

The author of this monograph, Stepan Siropolko (1872 – 1959) is from Poltavshchyna, in the times of the revolution of 1917 was a consultant of General Secretariat of people's education, and was running Ukrainian people's education and culture. Political situation in Ukraine made him work in foreign universities (Poland, Czechoslovakia, President of which Tomasz Masaryk worried about Ukraine and education in part). His pupil E. Benesh promoted Ukrainian science development in Czech, Ukrainian free University in Prague, Ukrainian high pedagogical institute named after M. Drahomanov in Prague, Ukrainian economic academy in Czech, Ukrainian institute of society science, founded in 1920 by M. Hrushevskyy. The work of Ukrainian Diaspora in Czech was intense and fruitful. At Ukrainian high pedagogical institute S.Siropolko was professor and together with his associates trained cadre for Ukrainian schools. For his hard and fruitful scientific and educational activity S. Siropolko was chosen an honorable member of the brotherhood "Prosvita" in Lviv in 1929. Stepan Siropolko's scientific and pedagogical heritage which in times of totalitarianism in Ukraine was not included into scientific and educational circulation is not fully studied, but even his monograph "The

history of education of Ukraine" reveals the titanic work in the sphere of education [6. p.7, p. 10].

The task of the article is to show the principles of cultural and educational activity and its practical implementation on the examples of the NULES of Ukraine and foreign universities.

Foreign experience of cultural and educational activity between universities has as old traditions so new ones as well. For instance, Kazakhstan Agrarian University has been cooperating with NULES of Ukraine in the sphere of science, education and culture. Best acquisition of our university is a role model in Kazakhstan; there was established a department of culturology in Kazakhstan agrarian University in Alma-Ata like that in NULES of Ukraine with its culture, national traditions, costumes and screenplays. To learn about the work of this department vice-rector for scientific activities of Kazakhstan University Shahan Ashenovych Alpeisov visited our University. A fast development of science and education makes adjustments to academic and scientific process of higher educational establishments, academic programmes, scientific disciplines and specialties as well as titles of university that has gone to another level of their development. Thus, Kazakhstan agrarian university is going to change its name into National University of life and environmental sciences of Kazakhstan, uniting a number of institutes, academic farms, scientific bases with constructing new buildings, taking into account new technologies.

Global changes of the development of the world's civilization in the 21st century in economic, social, ecological, political, demographical, cultural spheres caused climate changes, ruthless exploitation of land resources to have good harvest, fast increase of population on Earth, environmental pollution and these make people of different countries look for a way out of the complicated situation in order to provide people's quality of life and economic development. Carl Popper thinks Czech to be "one of the best and the most democratic state ever existing" when being ruled by President Masaryk [2, p. 349].

After famous political and civilization changes in Czech in the 21st century there took place changes in economic, political and social spheres that influenced the country's humanitarian policy. At hard for the country times people didn't separate but gathered together to solve problems. Country's lands were not distributed but reincorporated as a joint-stock company. The form of property became both public and private. People are interested in working at themselves. Economic relations between

owners with fixed tax in their own unit are being begot that enable the government to improve infrastructure that is a possibility to facilitate cultural and educational activity appears. Foreigners are not allowed to lease the land but are allowed only to buy shares and the money received is returned to a cooperative to improve social sphere which is not profitable but needs investments. Czech phenomenon is that the development of villages continues it is prestigious to live in the countryside which has a developed infrastructure and looks like a small town. Agricultural production has its own processing and its technology has a closed circle that is from the field to the table, from harvesting to processing. In Czech it became justified to establish small processing factories at farms, to sell the products in small shops which are situated on the same territory. Scientists of the department of biotechnologies of the NULES of Ukraine together with scientists of NAAS of Ukraine bred a new variety of hop which is called National which was certified and took a control beer cooking in Czech town Žatec at a scientific institute of hop. Hop variety "National" was highly appreciated and received a certificate of quality to be used in food industry, in Ukraine President of agrarian academy of sciences academician M. Zubets gave prize of National academy of agrarian sciences to its authors. In Lviv First brewery produces beer "National" based on this new hop variety. One should always look for non-conventional approaches to solve problems when the result is important.

The cooperation between the NULES of Ukraine (at those times National agrarian university) and Tokyo agrarian university (Japan) began in October 2002 when the NULES of Ukraine delegation led by Rector D.O. Melnychuk took part in International Congress of International Association of establishments of agricultural sciences of South-eastern Asia. This event, together with Tokyo agrarian University delegation led by President Soya Shinji resulted in signing Memorandum of rapport on the 19th of September in 2003, both universities signed an agreement to cooperate in the spheres of planning and implementation of scientific researches, academic exchanges and academic programmes adaptation. Beginning with April 2004 yearly two students of the NULES of Ukraine after winning a competition are sent to study at the department of bio business management and information of the faculty of international agriculture and sciences about supplies of Tokyo agrarian university funded by Japanese side. The programme is four-year to receive a Bachelor degree and two-year to receive a Master degree. At present there are 15 students in Japan. Every year, starting with 2003 the NULES of Ukraine

sends its best students to participate in International students' summit. They are invited by Rector of Tokyo agrarian university that is very important for students' further study in Tokyo. Together with academic work our universities are working closely in the sphere of planting, biotechnologies, quality of bio resources and radioactive bio safety. There were held a number of scientific and practical events. The cooperation between universities is supported by Global Consortium of higher educational establishments and researches in agriculture (GCHERA), both rectors are members of its Executive committee.

Spiritual and moral state of the young generation must always be monitored and verified by relevant state structures. Understanding it, American government has been promoting the development of talented young people and financing programme "Leadership program" for many years. This programme educates younger generation socially and politically verifies and supports talented young people, forms leader qualities in future administrative leaders in various trends of their activities.

American programme 4-H deserves teachers and educators' special attention as a model of organization of youth development clubs in USA, as most popular in America in the sphere of agriculture and life sciences. Social infrastructure does not always provide the due access to the education, there are problems with environmentally friendly food products, ability to run domestic economy in a proper way, healthcare and a healthy way of life. These problems beget new ones such as farmers' children get a lot of free time which then influences their growing up negatively. More than 100 years ago to make a farmer's work more prestigious young people, mostly farmers' children were involved in this work as they reacted to the needs of time more actively. There were established youth clubs where young people experimented using new technologies of farming that is why harvested more than their fathers then presented the results at agricultural fairs and exhibitions. Winners were given diplomas, certificates, money. Such clubs were popular in different states of the country in 1882-1912 and in 1914 USA Congress established Cooperative Extension Service based on Department of Agriculture of USA (USDA) and legitimized the activity of all youth clubs 4-H with their official emblem (a green leaf of clover with four white letters H – the variety of activities such as head, heart, hands, health. The motto of club 4-H is to make good better, to learn in practice. The headquarters of the organization is in Washington, subordinated to National Institute of

Food and agriculture of USA (NIFA), it is financed by a country's budget. The aim of this organization is to use the basic knowledge in practice, to reveal the creative potential, responsibility to form life skills and abilities, to develop partner's potential, to reveal and develop leader's qualities of young people. At present there are more than 7 million people in 90,000 clubs members of which are young people from 5 to 21 years old. Extension system in USA is defined as "to spread the knowledge and other resources to people who are beyond a student's campus" [3, p.6].

The organization activity spread its borders and now it works in three spheres such as science, healthy way of life, citizenship. At the department of agriculture there exists national council 4-H that coordinates academic programmes, supports spreading the knowledge and its use in practice, resource administration, approves necessary technical developments in this sphere.

These three spheres cover different programmes that encourage cultivation of plant and agricultural products, quality and safety of the harvest, developments in the sphere of biological and chemical sciences, computer technologies, physical activeness, healthy eating, giving up harmful habits and healthy meals.

The leading corporations, funds and organizations took the responsibility to support American youth, to present new programmes, meet their demands and aside them from unforeseen problems. Popular international youth summits aimed at presenting achievements in any sphere of science, art. For example, on the 16th-20th of September 2014 there took place a conference in agrarian science, food safety, stable development of agriculture for pupils of the 9th-12th forms and their instructors in Maryland. A good form of work is programmes of Camping 4-H, fairs, exhibitions, trips and cultural events organization. Pupils' participation in such prestigious scientific meetings forms a creative personality, opens the way to study at universities of this country and directs to scientific activity. We would like to note that in such countries as England, Germany, Denmark, Scotland there are state and private structures that adapt the youth to work in the countryside using technological novelties but the whole programme is aimed to producing environmentally friendly goods, collecting high yields, environmental protection. Therewith American programme 4-H provides considerable work in the development of spiritual element while adapting the young to live and work in the countryside that is to respect older people, disabled, to show humane relation to animals, environment, prepare to

hard grown-up life since childhood.

Summarizing we can state that these programmes are of a national significance and being supported by the government enable young people to choose their own life, perceive correctly and react to different life problems, achieve self-confidence, independent responsibility, obtain skills and abilities, get an opportunity to communicate equally with other people, have a long-lasting perspective of a career development, gender equality. Volunteers, patrons play a significant role in such projects as they contribute to the development of this organization understanding its importance of developing cognitive, physical social and emotional spheres. Every seventh American was a member of club 4-H that is why they support this experience and contribute to its development, and these are actors, politicians, commentators and others [4].

Conclusions. A common deal, as a rule has always a positive result if it unites people with its national ideas, aim, perspective, good results that encourage, activate, organize work in this direction. The sphere of education fulfils tasks put by the economy and labour market, which are dictated by time and provides forming a fully developed, adapted to practical life personality. The basis of knowledge is fundamental science, which must be guarded by a state. But without practical implementation of the obtained knowledge, it will remain only a theory.

A state is a complicated organism in which each organ fulfils its own function, influences the whole system activity: a developed economy helps other spheres of science, education and culture make progress. Methods and approaches of high economic, educational and cultural level are different but that is the result which is important. American way of keeping domestic economy in agrarian sphere is individual business supported by state that in hard times is ready to compensate farmers' costs and finance the youth education, search of talented people, preparing them for a grown-up life since childhood. Czech has found its own way which helps to raise the culture of the countryside. Japan, thanks to implementation of high technologies into the production and educating the young patriotically and to work in a team as one of numerous methods of Japanese wonder, has achieved success and led this country to the leading level. Kazakhstan government, understanding the role of science in the country's development, invests money into the development of science, education, following neighbours' best models, adapting them to their national peculiarities. Countries in which the development of science, education and culture is a national priority will succeed in future.

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Abstracts

TATIANA MELNICZUK. **Działalność kulturalno-edukacyjna Narodowego Uniwersytetu Zasobów Biologicznych i Nauk o Środowisku Naturalnym Ukrainy i uniwersytetów zagranicznych: wymiana doświadczeń.** Wartykule przedstawiono sposoby kształtowania osobowości dostosowanej do współczesnych warunków życia na przykładzie działalności zagranicznych uniwersytetów oraz ich współpracy z Narodowym Uniwersytetem Zasobów Biologicznych i Nauk o Środowisku Naturalnym Ukrainy. Pokazano rolę państwa we wspieraniu nauki, edukacji i kultury w procesie wychowania obywatela charakteryzującego się aktywną pozycją życiową. Opisano zasady, na których opiera się program amerykański 4-H rozwoju młodzieży «Leadership Program» oraz pokazano udział uniwersytetów w Global Consortium (GCHERA).

Słowa kluczowe: działalność kulturalno-edukacyjna, doświadczenie zagraniczne, kluby młodzieżowe, Global Consortium (GCHERA)

ТЕТЯНА МЕЛЬНИЧУК. **Культурно-просвітницька діяльність Національного університету біоресурсів і природокористування України та зарубіжних університетів: обмін досвідом.** Розглядаються шляхи формування особистості, адаптованої до сучасних умов життя на досвіді зарубіжних університетів та їх співпраця із НУБіП України. Розкривається роль держави у підтримці пріоритету науки, освіти, культури, просвітництва у вихованні громадянина із стійкою життєвою позицією. Показані принципи, на яких побудована американська програма 4-Н розвитку молоді «Leadership program», які сприяють формуванню лідерських якостей, здійснюють підтримку талановитої молоді; показана участь університетів у Глобальному консорціумі (GCHERA).

Ключові слова: культурно-просвітницька діяльність, зарубіжний досвід, система Естенин, молодіжні клуби, громадсько-політичне виховання, Всесвітній консорціум (GCHERA), лідерські якості.

ТАТЬЯНА МЕЛЬНИЧУК. **Культурно-просветительская деятельность Национального университета биоресурсов и природопользования Украины и зарубежных университетов: обмен опытом.** Рассматриваются пути формирования личности, адаптированной к современным условиям жизни, на примере иностранных университетов и их сотрудничества с Национальным университетом биоресурсов и природопользования Украины. Раскрывается роль государства в поддержке приоритета науки, образования, культуры, просвещения в воспитании гражданина со стойкой жизненной позицией. Показаны принципы, на которых построена американская программа 4-Н развития молодежи и «Leadership program», которые способствуют формированию лидерских качеств, осуществляют поддержку талантливой молодежи; показано участие университетов в Глобальном консорциуме (GCHERA).

Ключевые слова: культурно-просветительская деятельность, зарубежный опыт, система Эстенин, молодежные клубы, гражданско-политическое воспитание, Всемирный консорциум (GCHERA), лидерские качества.

TETYANA MELNYCHUK. **Cultural and educational activities of National University of Life and Environmental Sciences of Ukraine and foreign universities: experience exchange.** Ways of personality's formation who is adapted to up-to-date conditions of life based on the experience of foreign universities and their cooperation with

the NULES of Ukraine are discussed. The role of a state in the support of the priorities of science, education, culture while educating citizens with a stable lifestyle is analyzed. The principles on which American program 4-H of youth development is based are revealed.

Key words: *cultural and educational activity, foreign experience, Extension system, youth clubs, social and political education, global consortium (GCHERA).*