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Social orientations of the future specialist of socionomic professions: axiological projecting dimensions

In conditions of informational and socio-cultural globalization, the role and importance of human factor grows and the strengthening of human values in all spheres of life activity appears. The rapid development of Ukrainian society raises new tasks for higher education system, first of all, as for changing the orientation of future specialists of socionomic sphere professional training, and puts forward qualitatively new demands not only to their professional knowledge and skills but also to their personal qualities.

Considering the importance of these aspects in the structure of qualification characteristics of socionomic specialties, the component of the social orientation, as a system of stable dominating tendencies of the subject that are defined in the context of effective education, must be necessarily included. Exactly orientation, as an element of the personality values structure, allows estimating events and phenomena, forming attitude of personality to oneself and to others and determining the

orientation of own actions for achieving personal and meaningful results.

In presented work we follow the definition of social orientations as psychological continuum of integrated psychological variables of social orientation and social typology of personality in such characteristics as social qualities, emotional competence and social orientation. The psychological content of the emphasized components forms the so-called "functional circle" of manifestation of social orientations of future socio-economic specialists. It is important for us to emphasize this functional integrity that enables to build axiological project of social and professional growth for the future employees in the socio-economic sphere.

The emotional competence of future employee can consistently enforce the specific actions of personality demonstrating personal intention of mental life arrangement. Just energetic and dynamic content of this structural component is specific area of general individual emotional activity. The interaction of internal and external processes of reflection and self-development of personality unfolds here. Acquiring emotional balance that is manifested in the ability of emphatic reaction, interest, concentration and mental adaptability, allows really understand the significant phenomena of mental life. Emotional competence may be considered not only as a property, but also as a main tendency which is energetic and dynamic by nature, develops and developing initiates and forms behavioral qualities of personality. In the functioning basis of emotional competence lies the mechanism of *activity*, that initiates the process of mobilization of internal capabilities of individual to resolve contradictions of objective situations of life. In general, activity is initiated by terms of specific manifestations of life, peculiarities of personality structure and level of development of its emotional sphere. The observed component of emotional competence serves as peculiar frame (base) of superstructure of other personality formations. The functional essence of its manifestation is to build *emotional balance* of human interaction with the social environment.

The functional feature of *social orientation* is manifestation of personal motivational responsibility of future socio-economic sphere specialist. Clarification of the essence of this functional feature concerns the peculiarities consideration of formed needs and motivational sphere, in which in complex hierarchical subordination the needs and interests, goals and settings, ideals and values are located. In the core of functioning of social orientation lies the mechanism of *internalization* – a complex process, which implies conscious and active perception of the surrounding world

and also active personal internal reproduction of accepted standards and values in own activity. Moreover, just this component suggests the assumption of own responsibility, interpretation of significant events as the result of own life activity. Therefore, as a whole, its functional essence will be considered in manifestation of *motivational responsibility* of future socionomic specialist.

The component of *social qualities* of future socionomic sphere specialist demonstrates psychological fact of ensuring stable and arranged qualities, which in socio-behavioral form reflect the human interaction with the social environment. Therefore, the functional essence of formed social qualities of future socionomic specialists will be considered in manifestation of *professional relevancy* which is determined by how the subject is able to freely orient and realize oneself as the subject of professional activity. In the basis of manifestation of personal social qualities of specialist lies the mechanism of *reflexivity*, which is to identify the subject with own chosen alternative perspective of activity implementation, that ensures realization of own professional skills. Professionals, who take their profession as the way of life, acquire special vision of the surrounding world, special attitude to professional objects and special qualities due to which the effective interaction with these objects is possible. Like any sphere of activity, socionomic activity provides a lot of opportunities for the development of personality potential of future specialist. For the work in the "human - human" field, it is, first of all, necessary to possess certain personal qualities (tactfulness, organization, observation, curiosity, ability to solve problems, analyze and evaluate information, etc.), to possess not only theoretical knowledge and skills, but to have abilities to catch the moods of people subtly, to understand the complex plexus of interpersonal relationships properly and desire to take the enormous responsibility on oneself. The awareness of responsibility for another, the willingness to self-sacrifice manifests the love of another is of main importance.

Accordingly, the proposed "functional circle" of manifestation of social orientations of future socionomic specialists, once more allows to confirm the position that the problem of formation of social orientations is localized into the problem of integrity development of continual value-semantic sphere, which includes informational and cognitive, operational and dynamic personality characteristics. Confirmation that social orientations are presented by set of various regulative and volitional, emotional and evaluative features, and are shown in certain personal

properties through needs and motivational and generalized semantic characteristics, defines the main dimensions of axiological project of social and professional growth of future socionomic sphere specialist.

Proceeding from the structural and functional components of social orientations of personality, respectively, such three dimensions of axiological project of social and professional growth of future socionomic sphere specialist can be outlined:

emotional and evaluative - in which human adaptation to the professional circumstances with the growing emotional competence that determines the emotional and evaluative attitude to the profession and to oneself as a professional. Emotional competence has the ability to regulate all spheres of human mental life, forming the basis for the foundation of professional identity.

This dimension of axiological project of social and professional growth of future specialist concerns the formation of emotional balance, which characterizes not only the ability to bear various emotional problems and stresses, but also promotes the successful activity implementation and is characterized by capacity increasing in emotional situation. Vectorization of emotional and evaluative dimension aimed at emotions stability manifestation, effectively reasonable stability, lack of inclination to frequent changes of intensive negative emotions and reliability in executing difficult emotional and intensive tasks. Emotional balance is defined by the ability of the subject to mobilize the capacity of own organism to overcome negative emotional reactions and states, and to transform them into emotional acceptance of another person, that is very important basis for personal tolerance. Its essence lies in activation of another to individual space of personality through understanding, empathy and assertiveness. So the ability to accept another can be viewed as an emotional perfection of personality, that person is more mature, the more able to accept others the way they are, to respect their originality and the right to be themselves. Thus, a single mechanism of emotional engagement of human to experience another forces even in primitive act to perceive any emotions, to feel certain emotions and, by E. Frome, is the condition of appearance of full interpersonal relationships in compliance with the requirements of psychological equality and self-realization. Produced emotional competence of socionomic sphere specialist gives confidence in oneself and creates readiness to accept responsibility for own actions, realizes constructive approach to the solution of various social and professional problems and satisfies the desire not to violate

the moral rights of another person by means of the ability to develop permanent sensitivity to one's feelings:

motivational and evaluative - which determines the needs and motivational vector of social and professional behavior of personality and the efficiency of personal life activity through the formation of social orientation as component of personal axiosphere, where reflects the human internal readiness to implement chosen profession and maximum realization of professional, personal and social ideals in life and professional activity.

Motivational and evaluative dimension of axiological project of social and professional growth primarily concern the system of social and values orientations, which indicate the strategic models of complete professional self-realization and determine the way of conferring the spiritual potential of society, the transformation of cultural values into incentives and motives of behavior. Social orientation reveals conscious human relation to social reality and thus defines broad motivation of social and professional conduct. We should mention the determining importance of values concerning in aspects of the formation of adequate, socially accepted behavioral reactions as the most important formation in the sphere personal consciousness growth, and therefore self-regulation of own activity. The system of recognized values focuses the worldview, beliefs and judgments into the channel of humanized attitude to the environment, promotes the most efficient development and personal self-improvement.

The values represent the higher level of human needs, consequently personal, individual needs, acquiring social significance and realizing by personality, transform into values and regulate human social behavior. Through the system of values the subjectivation of relations with the surrounding and social environment and effective interaction of personality with the world takes place. These psychological formations lead to restructuring of the entire psychological structure, changing its system of attitudes to own activity and to oneself. The formed ideals, feelings, social aspirations, social interests and estimations in its harmony arrange the social orientation of personality around the values and semantic sphere:

reflexive and evaluative - unfold the formation of specific social and professional skills, behavioral and reflexive abilities of future socionomic sphere specialist, forming the basis for productive thinking, panoramic worldview and system of humane values.

Reflexive and evaluative dimension of axiological project of social and professional growth concerns the rethinking of one's own experience by means of professional reflection, which enable to modify, improve, rethink and transform own experience of professional realization by means of social and behavioral position formation, awareness of own behavioral norms and outgoing abstractions on explication of standards and actions control estimation, selection of guidelines and activity invariants of constructive search of professional growth. In this way future specialist gets the opportunity to independently choose and develop the values system of own life coordinates and respectively to build the own life trajectory. Developed reflexion determines the tendency of continuous searching for own life models, that enables to see the logic of discovering the world in a certain substantive self-deployment. And this, in its turn, implies the formation of behavioral position in view to oneself, awareness of own norms, outgoing abstractions, thinking categories on explication of evaluation and actions control standards, selection of guidelines and invariants of search, experiencing reflexive states. This connotative position allows to reorganize available experience, which is real life material for expression of values and semantic abilities and meaningfully provides reflexive process of thinking, rethinking and effective transformation of inner circle. Personality reflexion well coincides with the analysis function of future professional activity, everyday behavior, forecasting probable results and consequences. Among its main behavioral characteristics are: detailed life plans and projects, the frequent appeal to the future events, focus on successful personal future and effective professional career.

Hence, reflexive and evaluative dimension of axiological project of social and professional growth of future socionomics specialist envisages the formation of individual ability to rebuild inadequate settings, attitudes, constructs and simultaneously the ability to socially normalized behavior and humane actions.

Vectorization of emotional and evaluative, motivational and evaluative, reflexive and evaluative dimensions of social and technological competence of the future socionomic sphere specialist confirms its understanding as psychological entity, that gives definite system for providing information, analytical and prognostic activities at all levels of management, deepen and comprehensive knowledge of objects of social work, their typology and peculiarities to work with them. The formed axiological project of social and professional growth of future socionomic sphere specialist demonstrates its professional culture including the

required skills, rules, knowledge and abilities, which is realization indicator of verbal and nonverbal communication art, ability to organize activity, to listen and to empathize, to think logically and correctly and convincingly convey own thoughts and intentions to the client, skills of self-improvement, operational activity and readiness to organizational activities with different categories of population.

At the end of the substantiation of dimensions of axiological project of social and professional growth of future socioeconomic sphere specialist, it is worth noting that the formation process of social orientations is inseparably connected with the general laws of social development and happens through the development of values and semantic orientations, connected with standards of mutual relations between humans and through standards of interaction between subject and objects of the surrounding world. The involvement of individual in society comprehensively mediates its relations with the world; the intensity of this engagement varies differently: from purely formal belonging and orientation to the full acceptance of group norms, values, rituals, leading to their assimilation as interiorization mechanisms of personality activity regulation.

Each of the proposed dimensions clearly draws the axiological project of social and professional growth of future socioeconomic sphere specialist through the outlining of such psychological aspects as: awareness of the importance of subjective significance of profession, formation of emotionally positive attitude to the profession and to oneself in this profession; active interaction with the carriers (broadcasters) of professional norms, values and behavior patterns; formation of subjective personal position concerning attitude to the social reality.

This gives grounds to assert, that the identified social orientations of socioeconomic professions students can be regarded as the property of personality, which continue after graduation to ensure the successful professional adaptation, and later on also will become the dominant factor in the professional career of these specialists, that based on emotional competence, social orientation and already formed social qualities.

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Abstracts

ЖАННА ВІРНА. Соціальні орієнтації майбутнього фахівця соціономічних професій: виміри аксіологічного проектування. Стаття присвячена теоретичному обґрунтуванню соціальних орієнтацій фахівців соціономічних професій. Центральні конструкти поданого матеріалу стосуються розкриття соціальних орієнтацій в межах побудови аксіологічного проекту соціально-професійного становлення майбутнього соціального працівника. Психологічний зміст структурних складових соціальних орієнтацій (емоційна компетентність, соціальна спрямованість та соціальні якості) відображено у функціональній цілісності їх прояву

через набуття емоційної рівноваги, мотиваційної відповідальності та професійної релевантності, що відбувається за допомогою механізмів активності, інтерналізації та рефлексивності. В межах побудови аксіологічного проекту соціально-професійного становлення майбутнього соціального працівника конкретизовано відповідно емоційно-ціннісний, мотиваційно-ціннісний та рефлексивно-ціннісний виміри, констатація змісту яких дає змогу зазначити, що процес формування соціальних орієнтацій неподільно пов'язаний із загальними закономірностями соціального розвитку й відбувається шляхом розвитку ціннісно-сміслових орієнтацій особистості майбутнього фахівця.

ŻANNA WIRNA. Orientacje społeczne przyszłego fachowca w dziedzinie socjonomicznej: wymiary projektowania aksjologicznego. W artykule zbadano podstawy teoretyczne orientacji społecznych fachowców w dziedzinie socjonomicznej. Centralne konstrukcje opracowanego materiału dotyczą przedstawienia orientacji społecznych w ramach budowy projektu aksjologicznego ukształtowania przyszłego pracownika socjalnego. Psychologiczna treść składników strukturalnych orientacji społecznych (kompetencja emocjonalna, skierowanie społeczne i jakości społeczne) są ukazane poprzez funkcjonalną jednolitość ich przejawu i uzyskania równowagi emocjonalnej, odpowiedzialności motywacyjnej i relewantności zawodowej. Na nie wywierają wpływ mechanizmy aktywności, internacjonalizacji i refleksyjności. W ramach budowy projektu aksjologicznego kształtowania się tożsamości przyszłego pracownika socjalnego odpowiednio zostały uściśnione wymiary emocjonalno-wartościowy, motywacyjno-wartościowy i refleksyjno-wartościowy. Ich porównanie pozwala zauważyć, że proces tworzenia się orientacji społecznych jest nierozzerwalnie związany z ogólnymi prawami rozwoju socjalnego. Dzieje się to poprzez rozwój orientacji wartościowo-semantycznych tożsamości przyszłego fachowca.

ЖАННА ВИРНА. Социальные ориентации будущего специалиста соционимических профессий: измерения аксиологического проектирования. Статья посвящена теоретическому обоснованию социальных ориентаций специалистов соционимических профессий. Центральные конструкты представленного материала относятся к раскрытию социальных ориентаций в рамках построения аксиологического проекта социально-профессионального становления будущего социального работника. Психологическое

содержание структурных составляющих социальных ориентаций (эмоциональная компетентность, социальная направленность и социальные качества) отражено в функциональной целостности их проявления через приобретение эмоционального равновесия, мотивационной ответственности и профессиональной релевантности, которые находят реализацию через механизмы активности, интернализации и рефлексивности. В рамках построения аксиологического проекта социально-профессионального становления будущего социального работника соответственно конкретизированы эмоционально-ценностный, мотивационно-ценностный и рефлексивно-ценностный измерения, констатация содержания которых позволяет отметить, что процесс формирования социальных ориентаций безраздельно связан с общими закономерностями социального развития и происходит путем развития ценностно-смысловых ориентаций личности будущего специалиста.

ZHANNA P. VIRNA. Social orientations of socionomic professions future specialist: axiological projecting dimensions. *The article is devoted to theoretical substantiation social orientations of socionomic professions future specialist. The central constructs of the material presented concerning the disclosure of social orientations within value construction project of social and professional formation of the future social worker. The psychological content of the structural components of social orientations (emotional competence, social orientation and social skills) reflected in the functional integrity of their manifestation through the acquisition of emotional balance, responsibility and professional motivational relevance, which occurs through mechanisms of activity, internalization and reflexivity. Within the construction project value social and professional formation of future social workers under specified emotional value, motivational value and reflexive-value measurements, a statement which enables content to note that the formation of social orientations is inseparably connected with the general laws of social development and is through the development of value-semantic orientations of a future specialist.*

Key words: social orientations, socionomic professions, future specialist, axiological projecting dimensions, development of value-semantic orientations.